



Price list

Rates	Price
 Hourly rate 60 minutes dedicated work 60 minutes dedicated work (same week requests) 	£60 £70
Day rate • Focused work from 09.00 until 18.00	£350

Articles or blogs	Price
 500 – 1,500 word article or blog Custom-made article Written by award-winning financial journalist Including statistics, in-depth research Original interviews Following best SEO practices Includes two rounds of edits 	£550
 500 – 1,500 word article or blog, plus LinkedIn post Custom-made article (see above) Plus a personally written LinkedIn post, containing the most strategic language, hashtags and mentions 	£600



+44 (0) 7400 564 630

Whitepapers	Price
 3,500+ word academic or corporate whitepaper Bespoke foreword by your CEO Executive Summary Dedicated in-depth research (plenty of statistics) Where needed, original interviews conducted by a journalist Conclusion Key takeaway points Suggestions for graphics and design 	Negotiable (Past prices range from £1,500 to £7,000)
 3,500+ word whitepaper plus LinkedIn post Custom-made academic or corporate whitepaper (see above) Plus a personally written LinkedIn post, containing the most strategic language, hashtags and mentions. 	Negotiable + £50 (Past prices range from £1,500 to £7,000)
 3,500+ word whitepaper plus LinkedIn post and three blogs Custom-made academic or corporate whitepaper (see above) Personally written LinkedIn post, containing the most strategic language, hashtags and mentions Three dedicated blogs about key topics uncovered in the whitepaper, to promote the paper and encourage downloads 	Negotiable + £1,250 (Past prices range from £1,500 to £7,000)







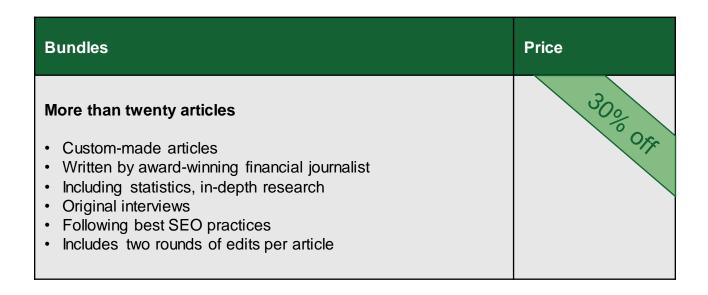
Packages

Bundles	Price
Pack of five articles or blogs • Five custom-made articles • Written by award-winning financial journalist • Including statistics, in-depth research • Original interviews • Following best SEO practices • Includes two rounds of edits per article	£2,750 £2,475
 Pack of five articles or blogs, plus LinkedIn posts All of the above Plus five personally written LinkedIn posts, each containing the most strategic language, hashtags and mentions. 	£3,000 £2,700
Pack of ten articles or blogs Ten custom-made articles Written by award-winning financial journalist Including statistics, in-depth research Original interviews Following best SEO practices Includes two rounds of edits per article	£5,500 £4,667.50
 Pack of ten articles or blogs, plus LinkedIn posts All of the above Plus ten personally written LinkedIn posts, each containing the most strategic language, hashtags and mentions 	£6,000 £5,092.50

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Bundles	Price
 Pack of fifteen articles or blogs Fifteen custom-made articles Written by award-winning financial journalist Including statistics, in-depth research Original interviews Following best SEO practices Includes two rounds of edits per article 	£8,250 £6,600
 Pack of fifteen articles or blogs, plus LinkedIn posts All of the above Plus fifteen personally written LinkedIn posts, containing the most strategic language, hashtags and mentions 	£9,000 £7,200
Pack of twenty articles or blogs Twenty custom-made articles Written by award-winning financial journalist Including statistics, in-depth research Original interviews Following best SEO practices Includes two rounds of edits per article	£11,000 £8,250.00
 Pack of twenty articles or blogs, plus LinkedIn posts All of the above Plus twenty personally written LinkedIn posts, containing the most strategic language, hashtags and mentions 	£12,000 £9,000





Award-winning content

I never use artificial intelligence like ChatGPT to create content. You can rest assured every word has been typed by me, and me alone. My work has won two major industry awards for my blogs and articles. In 2023, I was also shortlisted for the UK's Fintech Journalist, Blogger of the Year and B2B Story of the Year by Headlinemoney.

I've written for a range of leading publications including FT's The Banker, Wall Street Journal's Barrons, Altfi, Fintech Finance, Forbes, Capital Monitor and Bridging Loan Directory.

My specialities are B2B thought leadership around sustainable investment management and fintech.



